



Nautique Marketing Communications Privacy Policy

By accessing and browsing Nautique Marketing Communications' Website, you hereby consent to the provisions contained in this Privacy Policy. Should you object to any statement contained herein, you must cease to access the Website immediately.

1. DEFINITIONS

- a) "POPI" means the Protection of Personal Information Act 4 of 2013;
- b) "Personal Information" means all information relating to an identifiable, living, natural person and, where applicable, identifiable, existing juristic person, as defined in the POPI;
- c) "Processing" means the creation, generation, communication, storage and destruction of personal information as defined in the POPI;
- d) "Nautique Marketing" means Nautique Marketing Communications CC (registration number 1990/37431/23) and all of its brands including but not limited to, Brandgrow, Nautique.tv and Human Nature;
- e) "you" means any person accessing and browsing the Website, and "your" shall have a corresponding meaning thereto;
- f) "Website" means Nautique Marketing Communications website accessible at www.nautique.co.za, nautique.tv, www.human-nature.co.za

2. INTRODUCTION

- a) Nautique Marketing recognises the importance of preserving and safeguarding Personal Information in a sensitive manner in accordance with POPI.
- b) This Privacy Policy governs the Processing of Personal Information through your use of the Website with effect from 1 April 2021.
- c) Nautique Marketing hereby reserves its right to amend this Privacy Policy as and when required and it is your responsibility to be apprised of the current version of this Privacy Policy.

3. PROCESSING AND RETENTION OF PERSONAL INFORMATION

- a) By providing your Personal Information to Nautique Marketing through the use of the Website, you acknowledge that it has been collected directly from you and consent to the Processing thereof by Nautique Marketing.
- b) Nautique Marketing does not collect, share or store any personal information.

4. SECURITY

Nautique Marketing strives to ensure the integrity, security and privacy of your Personal Information whilst accessing the Website and we review our security measures regularly. Notwithstanding the aforementioned, Nautique Marketing cannot be held liable for any loss or other damage sustained by you as a result of unlawful access to or dissemination of any Personal Information by a third party. By accessing the Website, you hereby indemnify Nautique Marketing of any such loss or damage.

5. COLLECTION OF ANONYMOUS DATA FOR STATISTICAL USE

- a) In general, you are able to view Nautique Marketing's Website without providing Personal Information. However, Nautique Marketing may from time to time through standard means collect information about the use of the Website without identifying a specific individual user for statistical purposes, such as the users:
 - i) IP address;
 - ii) URL of pages visited; and
 - iii) Activities whilst using the Website.
- b) Nautique Marketing may use cookies to provide you with a better experience and to keep track of users' browsing habits. The non-personal information collated in using cookies assists us in analysing the usage of the Website.
- c) If you do not wish to use cookies, you may alter the way your browser handles cookies. Please note that this could result in certain services on the Website being unavailable.

6. LINKS TO OTHER WEBSITES

The Website may from time to time include links to third party websites to which Nautique Marketing has no control over and accepts no responsibility for the privacy practices of such third-party websites.

7. QUERIES

Should you have any queries about this Privacy Policy please contact us by emailing info@nautique.co.za